



## **2025 Tasmanian Freight & Logistics Forum Tasmania – Wednesday 14 May 2025**

Over three years, pre the COVID event, Freight & Trade Alliance (FTA) and the Australian Peak Shippers Association (APSA) have co-hosted the popular Tasmanian Freight & Logistics Forum.

The events have been an outstanding success and exceeded all expectations with each hosting 150 leaders from the sector including the Ministers and various senior executives from shipping lines, major exporters and industry associations. The event was supported by media coverage including ABC news, Landline, Daily Cargo News and several industry news outlets.

The world of trade, shipping and logistics has had monumental changes since the last forum in 2019 and the years ahead are sure to provide new challenges. FTA and The Ship – Consulting have partnered to relaunch the Tasmanian Freight and Logistics Forum in Tasmania on Wednesday 14 May 2025 (venue still to be confirmed).

We are now looking for sponsors as partners for the 2025 event to showcase vital services that support our industry.

### **Gold Sponsors - (\$10,000 +GST)**

This includes top billing with your logo on all event promotions; marketing materials provided to delegates; acknowledgement in the opening and closing of the event; banner display; and 5 complimentary tickets to the event for employees or customers.

### **Silver Sponsors (\$5,000 +GST)**

This includes your logo in all event promotions; your business shown as either a session or refreshment sponsor (morning tea, lunch or afternoon tea); marketing materials provided to delegates; acknowledgement at the start of your selected session or refreshment break; prominent banner display during your selected session or refreshment break; and 4 complimentary tickets to the event for employees or customers.

### **Bronze Sponsors (\$2,500+GST)**

This includes your logo in all event-related marketing materials; banner display; marketing materials provided to the delegates; and 3 complimentary tickets to the event for employees or customers.

If you would like to proceed with any of the sponsorship levels or want to discuss in more detail to tailor a package to meet your marketing needs, please do not hesitate to contact me direct on 0421174680 / [bcharlton@theship.au](mailto:bcharlton@theship.au) or Paul Zalai, FTA on 0408 280 123 / [PZalai@FTAlliance.com.au](mailto:PZalai@FTAlliance.com.au)

We look forward to your involvement in this important Tasmanian event.

### **Brett Charlton**

Freight & Trade Alliance (FTA) - Tasmanian Representative

Australian Peak Shippers Association (APSA)

[www.FTAlliance.com.au](http://www.FTAlliance.com.au)

The Ship - Consulting – Principal